



A Social Media Marketing Agency

Q: What does Social Mavens feel are the real benefits of social media?

A: There are many benefits to using an integrated social media campaign. Some of the big ones are; driving traffic to your website, awareness, publicity, staying top of mind of your customers and of course 'more sales'.

Q: Does Social Mavens believe social media is needed for every business?

A: No, we believe social media is not a good fit for every business. Since social media is primarily consumers talking to consumers, we often find that business to business brands do not find social media effective. Also, if your consumer facing business is heavily litigious or a professional service, we often find it is difficult to generate excitement around these particular industries.

Q: What if my business cannot afford to pay a monthly retainer? Can Social Mavens still help me?

A: Yes, Social Mavens has a variety of ways to help. Pricing can be monthly, one time fee or hourly. We want to help every client, small or large.

Q: Does Social Mavens offer any other types of marketing services?

A: Social Mavens only offers, web design and social media. We believe that we are better served to stay focused on our core strengths.

Q: What is your geographical footprint?

A: At Social Mavens, we have worked with clients in California, Florida, New York and Boston. Our footprint is national. We are happy to come visit you, no matter where you are.

Q: How do you handle Customer Service?

A: Great service and meeting all the needs of our customers lies at the heart of our approach. Customer service is so vital to the success of any relationship. At Social Mavens, we put so much emphasis on caring for the customer, it can easily be seen through our on site visits, telephone support and general account serving.



more.....

Q: Does Social Mavens really give its profits to charity?

A: Yes, we are constantly striving to improve every aspect of our agency – whether it's the service that we offer to our clients, the vendors that we use or the approach we take to caring for our employees. This focus also extends to corporate responsibility. We donate our net profits to charity.

more.....